

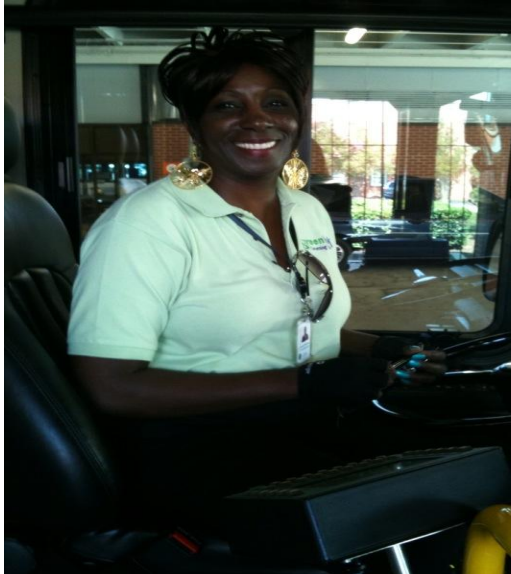
# **Annual Report**

**to the  
Greenville  
Transit Authority**

**January 24, 2011**

# Welcome Aboard

- About GTA
- About Greenlink
- 2010 Review
- 2011 Plans



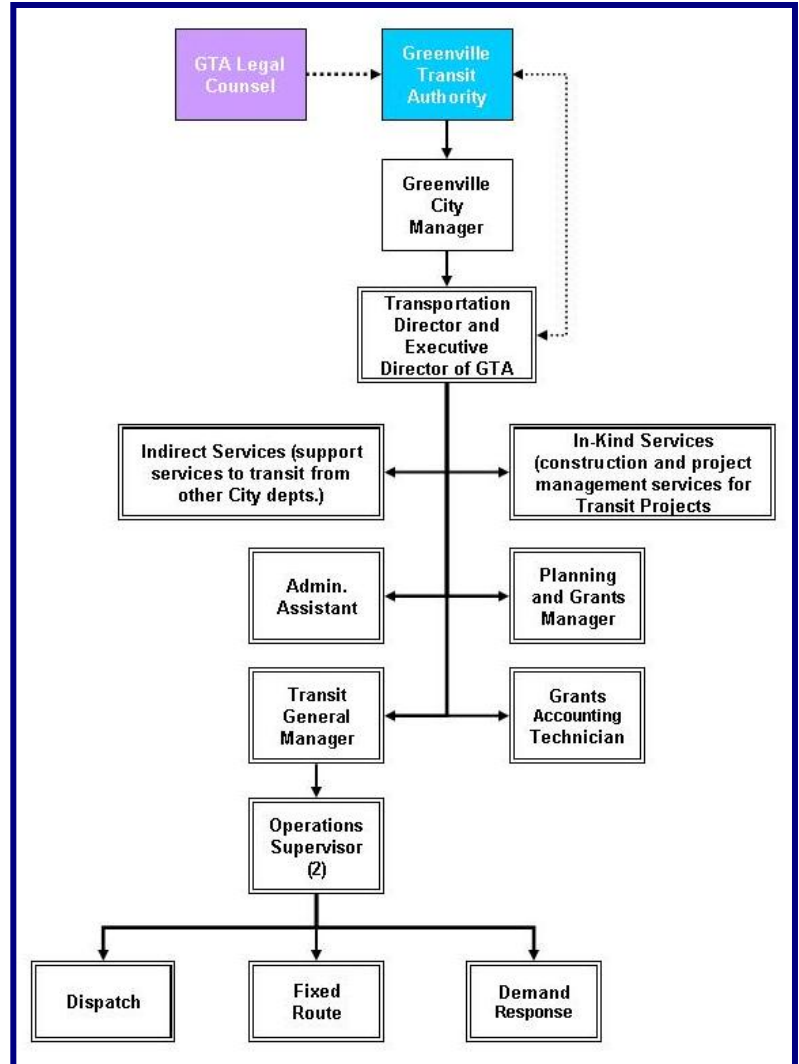
# About the GTA

- Regional transit authority, established under State Law
  - Designated recipient of Federal and State transit funds for Greenville County
  - Owner, with Federal government, of transit assets (vehicles and buildings)
- Seven members:
  - Three appointed by Greenville County Legislative Delegation
  - Two appointed by Greenville City Council
  - Two appointed by Greenville County Council



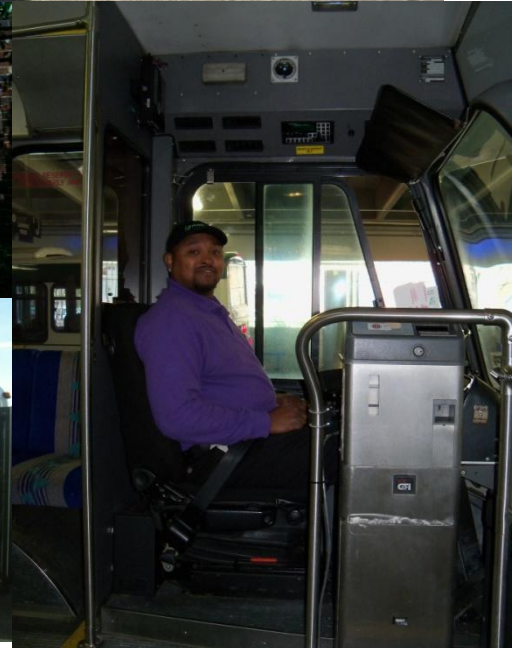
# About Greenlink

- Greenlink is the brand of the Greenville transit service
- Greenlink is operated as an enterprise by the City of Greenville, under contract to the Greenville Transit Authority
- Greenlink provides all transit operations, maintenance and administration to GTA.





# 2010 Review



# 2010 Achievements

1. Remained in business; improved current operations
  - Two new Gillis Buses in service
  - Master Plan Completed
  - Improved Reliability
  - Transit Center Improvements
  - Signage & Shelters



# 2010 Passengers

Routes	Route Number	Totals
N. PLEASANTBURG	1	71,039
WHITE HORSE	2	87,587
POINSETT	3	71,480
DUNEAN GROVE	4	54,554
ANDERSON	6	65,559
HAYWOOD MALL	8	64,152
WASHINGTON	9	47,447
AUGUSTA	10	90,813
WADE HAMPTON	11	57,248
OVERBROOK	12	60,397
PARKER/WOODSIDE	13	25,681
DEMAND RESPONSE		6,483
<b>TOTAL</b>		<b>702,440</b>

# Operations: 2009 vs. 2010

	2009	2010
Fixed Route Passengers	654,992	695,957
Fixed Route Trips on Time	86%	92%
Demand Response Passengers	6,454	6,483
Demand Response Trips on Time	100%	100%
Revenue Miles	582,315	592,117
Minor Accidents	18	12
Major Accidents	0	1
Mechanic Failures	333	866



# 2010 Achievements

2. Build transit system improvement and partnerships with City of Greenville and Greenville County
  - Completed installation of 400 new bus stop signs and 33 new transit shelters and benches using in-kind labor
  - Received in-kind planning assistance from Greenville County
  - Received in-kind administrative assistance from City of Greenville
  - Transit Renovations



# 2010 Achievements

- Maintained local resources; better utilize available Federal funding:
  - Greenville County increased local subsidy to \$355,000, equaling contribution of City of Greenville
  - Greenville County and City of Greenville each contributed \$61,000 to fund local match for a two new buses and local match for Transit Vision and Master Plan
  - Received approval for four Federal grants, totaling almost \$6.7 million

# City of Greenville TIGER II Grant Planning Grant Success

- Predicted Results:
  - Land Use Plan for West Greenville
  - Transit Oriented Development
  - NEPA for BRT (entire route)
  - Amtrak Connection to Multi-model Transit Nodes



# Revenue: 2009 vs. 2010

	2009 Actual	2010 Budget	2010 Actual (unaudited)
Federal	\$2,036,228	\$1,984,612	\$1,592,266
State	\$362,171	\$384,477	\$338,181
Greenville County	\$305,247	\$263,708	\$263,708
City of Greenville	\$355,000	\$304,584	\$304,584
Passenger	\$610,234	\$640,000	\$603,219
Other	\$59,016	\$160,000	\$70,909
Total	\$3,727,896	\$3,737,381	\$3,172,867

# 2010 Achievements

Made incremental improvements to boost image and credibility of transit:

- Transit Center waterproofing completed
- Transit Center renovation on going
- New signs installed; designated stops implemented in full
- Began installation of new bus shelters
- Continued Speaker's Bureau
- Completed Vision & Master Plan



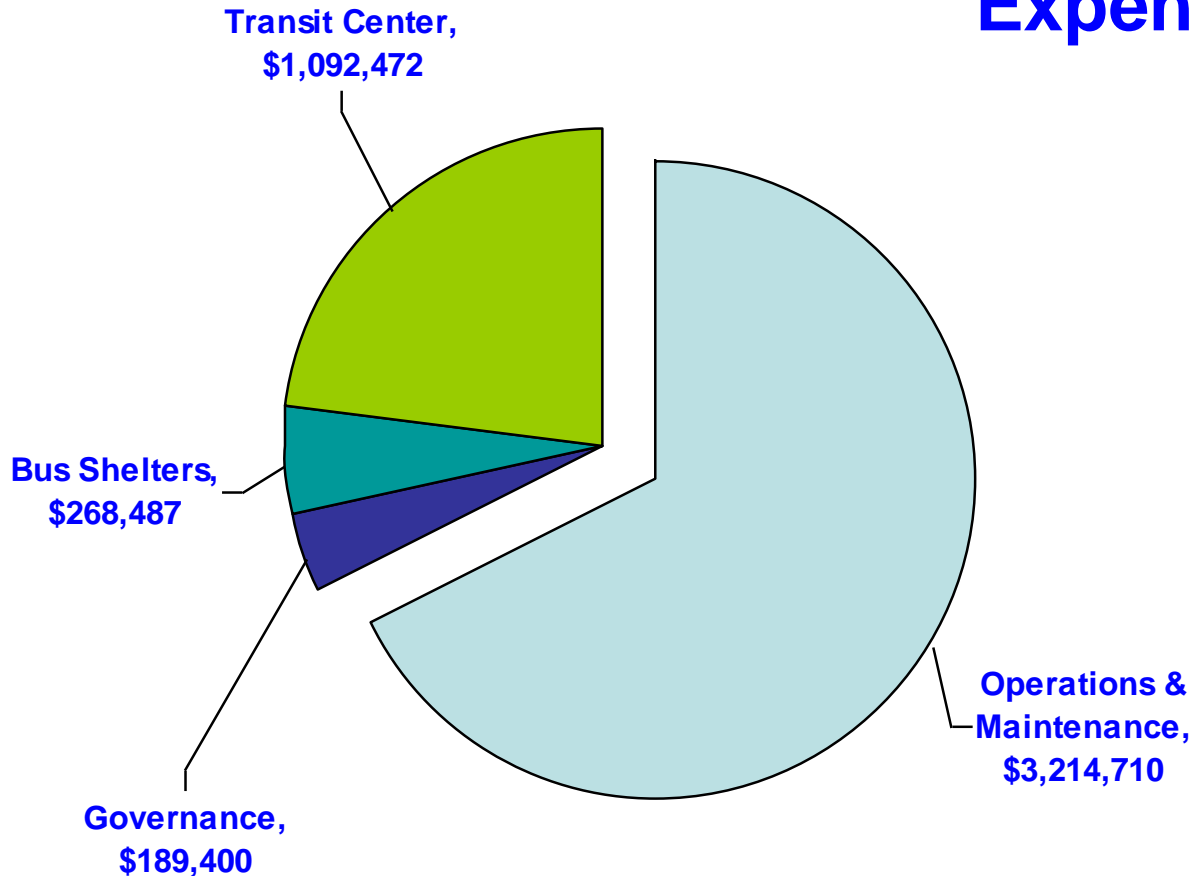


# 2011 Plans



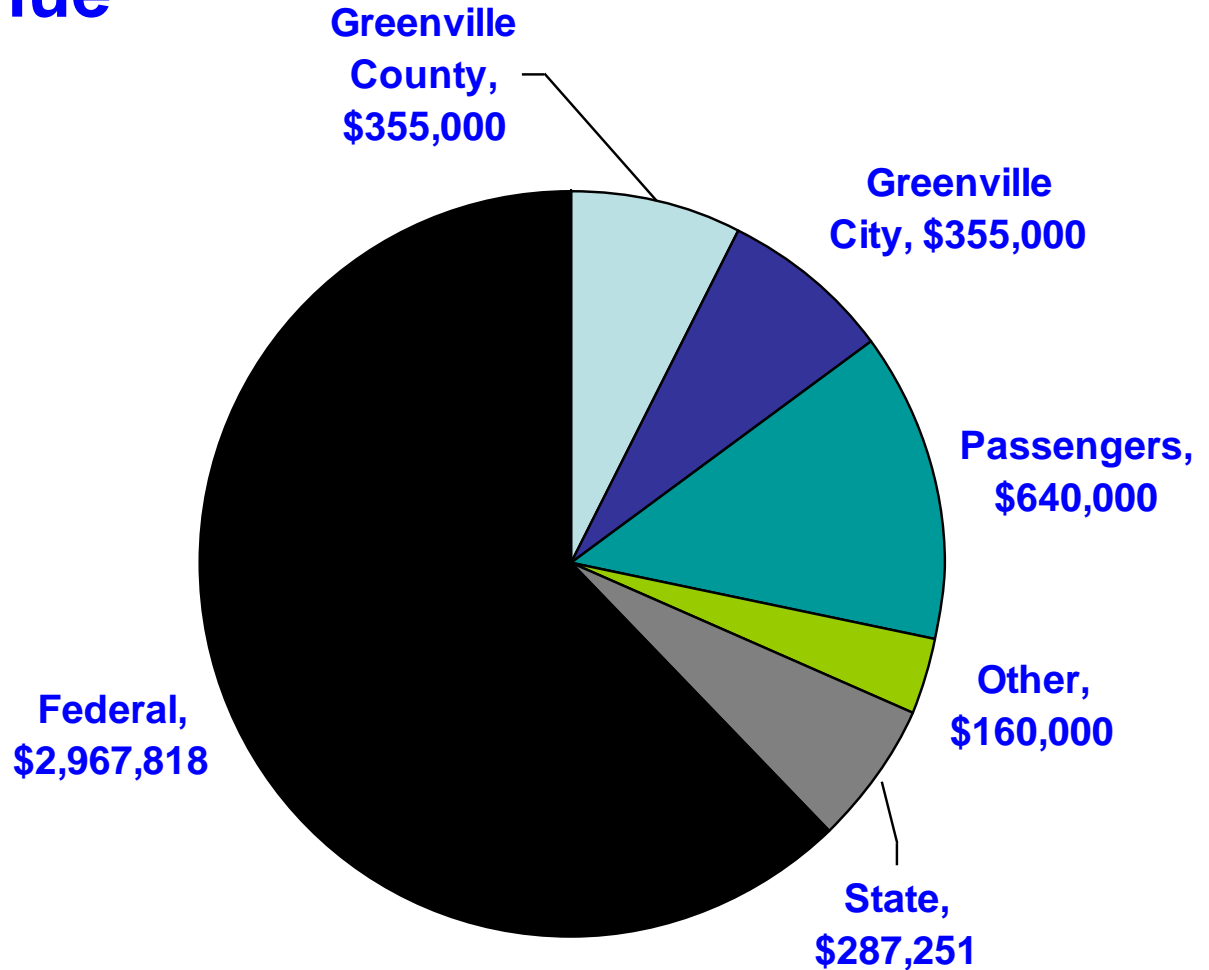
# FY 2011 Budget (\$4,765,069)

## Expenses



# FY 2011 Budget (\$4,765,069)

## Revenue



# 2011 Plans: Fleet Replacement

- Current buses still unreliable
- Ordered nine new heavy-duty transit buses this year; two are in service and 7 more to arrive in June 2011
- ARRA stimulus funds (\$2.9 million) received by GTA will fund seven; FTA, City of Greenville, Greenville County funded two
- Result: reliable service; on-time performance; lower maintenance costs



Heavy-duty Gillis Transit Buses ordered by GTA



# 2011 Plans: Transit Shelters

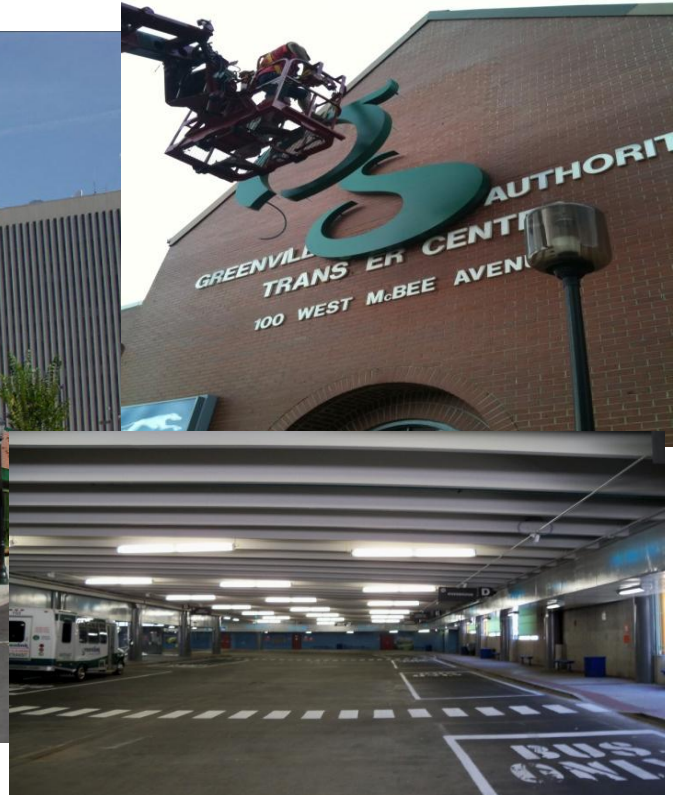


- Install additional shelters, currently have 33 total
- Shelters will be located near high-density land uses (shopping centers, colleges, large employers, apartments, etc.)
- Advertising will be sold on shelters to enhance operating funds
- Approximately 200 shelters planned over four years



# 2011 Plans: Transit Center

- New Information Booth
- New interior lights and signage
- Employee training room and restroom renovations
- New paint and furniture for lobby and Greyhound area



# 2011 Plans: Bus Schedules

- Schedule Changes :
  - Public Hearings
  - October 1, 2010
  - Additional AM and PM Hours
  - No Additional Cost
  - Additional Schedule Revision/ Changes Route
  - Better Service to the Community
- New Partners:
  - Furman University
  - ITT Technical Institute
  - Greenville Tech

# 2011 Plans: JARC/New Freedom

- Project Management Plan for GTA was approved by FTA
- Two annual cycles for JARC/New Freedom funding were completed with more than \$328,450 in new funds
- Lucrative public/private partnerships were created with the following entities:
  - 1) CUICAR
  - 2) Bon Secours St. Francis Medical System
  - 3) Upstate Shuttle Service, Inc.
  - 4) City of Greenville Dept. Parks & Recreation
  - 5) Miracle Hill Ministries
- \$516, 046 in Federal and local funding was leveraged through JARC/New Freedom to enhance transit service throughout the Greenville community

# 2011 Plans: Technology

- Intelligent transportation systems will allow Greenlink to become more effective:
  - Computer Aided Dispatching Systems (CAD)
  - Automated Vehicle Location Systems (AVL)
  - Enhanced Transit Security Cameras
  - New Accounting Software
  - New Fareboxes
  - Explore Smart Card Technology
  - Explore Credit Card Systems

# 2011 Challenges & Opportunities

- **Economic Factors:**
  - **Economic Climate & Political Will**
  - **Environmental Factors/Air Quality**
  - **New Funding Opportunities**
  - **City & County Appropriations**
  - **Fuel Costs, Materials, Supplies**
- **Areas to Explore:**
  - **Transit Vision & Master Plan Recommendations**
  - **Safety and Security Assessment & Accreditation**
  - **GSP Route Feasibility Study**
  - **Downtown Trolley Service**
  - **Mauldin and Simpsonville Service**
  - **Fare Box Return & Fare Policies**
  - **Better Communication and Collateral Materials**
  - **Seamless Transit: Rail, BRT, Bicycles, Taxis, etc.**



Q & A

**greenlink**  
*Connecting Greenville*



**864-467-5000**

**[www.ridegreenlink.com](http://www.ridegreenlink.com)**

**Thank You!**